

**UNITED STATES DISTRICT COURT  
SOUTHERN DISTRICT OF NEW YORK**

ADREA, LLC,

Plaintiff,

- against -

BARNES & NOBLE, INC.,  
BARNESANDNOBLE.COM LLC, and  
NOOK MEDIA LLC,

Defendants.

ECF Case

13-CV-4137 (JSR)

**MEMORANDUM OF LAW IN SUPPORT  
OF DEFENDANTS' MOTION TO EXCLUDE THE  
TESTIMONY OF PLAINTIFF'S DAMAGES EXPERT  
DAVID YURKERWICH AND MOTIONS *IN LIMINE* TO  
EXCLUDE PREJUDICIAL TESTIMONY AND EVIDENCE**